

## ORDER



KSNV

**Orders**  
**Order / Rev:** 104878  
**Alt Order #:** 06837423  
**Product Desc:** OBAMA 4 AMERICA  
**Estimate:** 1522  
**Flight Dates:** 08/03/12 - 09/03/12  
**Original Date / Rev:** 07/30/12 / 08/03/12  
**Order Type:** GENERAL  
**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN  
**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	469	\$374,200.00	\$318,070.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	469	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
<b>Totals</b>	<b>675</b>	<b>\$512,525.00</b>	<b>\$435,646.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	30%	\$512,525.00
Market	100%	\$1,708,416.67

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,599.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,599.17
KTUD	1%	\$17,084.17
KVVU	22%	\$375,851.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,757.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wa@M		5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00

M-F 5-6a WakeUp w/Wagners

COMMENTS APPLY TO SUB LINES A THRU B

WAKE UP WITH THE WAGNERS

Order / Rev: 104878  
 Alt Order #: 06837423  
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America  
 Product Desc: OBAMA 4 AMERICA  
 Estimate: 1522  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--					4	\$400.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$400.00		0.00			
E 2	KSNV	08/07/12	08/13/12	Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS	CM	430a-5a	MTWT--S	:30	4	\$150.00	2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWT--S					4	\$150.00		0.00			
E 3	KSNV	08/14/12	09/03/12	Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS	CM	430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	MTWT--S					5	\$200.00		0.00			
		Week: 08/21/12	08/27/12	MTWT--S					5	\$200.00		0.00			
		Week: 08/28/12	09/03/12	MTWT--S					5	\$200.00		0.00			
E 4	KSNV	08/03/12	09/03/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	:30	4	\$700.00	1	0.00	NM	36	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--					4	\$700.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$700.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$700.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$700.00		0.00			
E 5	KSNV	08/03/12	09/03/12	Today Show Today Show COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW	CM	658a-9am	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	36	\$50,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--					4	\$1,400.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$1,400.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$1,400.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$1,400.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$1,400.00		0.00			
E 7	KSNV	08/18/12	09/01/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					1	\$350.00		0.00			
		Week: 08/20/12	08/26/12	-----S-					1	\$350.00		0.00			
		Week: 08/27/12	09/02/12	-----S-					1	\$350.00		0.00			
E 8	KSNV	08/18/12	09/01/12	Saturday Today Saturday Today SATURDAY TODAY	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					1	\$625.00		0.00			
		Week: 08/20/12	08/26/12	-----S-					1	\$625.00		0.00			
		Week: 08/27/12	09/02/12	-----S-					1	\$625.00		0.00			
E 10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12	CM	5:00- 6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S					1	\$825.00		0.00			
		Week: 08/20/12	08/26/12	-----S					1	\$825.00		0.00			
		Week: 08/27/12	09/02/12	-----S					1	\$825.00		0.00			

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E 11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE no pgm 8/5, 8/12	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$325.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$325.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$325.00		0.00			
E 12	KSNV	08/19/12	09/02/12	Sunday Today Sunday Today TODAY ON SUNDAY no pgm 8/5, 8/12	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2				\$625.00		0.00			
		Week: 08/20/12	08/26/12	-----S		2				\$625.00		0.00			
		Week: 08/27/12	09/02/12	-----S		2				\$625.00		0.00			
E 13	KSNV	08/19/12	09/02/12	Meet the Press Meet the Press MEET THE PRESS no pgm 8/5, 8/12	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$3,000.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$3,000.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$3,000.00		0.00			
E 14	KSNV	08/19/12	09/02/12	News 3 Today Wknd News 3 Today NEWS 3 TODAY/WKEND no pgm 8/5, 8/12	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$500.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$500.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$500.00		0.00			
E 15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$500.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$500.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$500.00		0.00			
E 16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd H M-F Today Show II COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II	CM	9-10a	MTWTF--	:30	2	\$500.00	1	0.00	NM	32	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$500.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$500.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$500.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		10				\$500.00		0.00			
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th H Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$325.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--		10				\$325.00		0.00			
E 18	KSNV	08/07/12	09/03/12	Rachael Ray Rachael Ray COMMENTS APPLY TO SUB LINES A THRU B RACHEL RAY	CM	11am-12pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$325.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--		10				\$325.00		0.00			
E 19	KSNV	08/07/12	09/03/12		CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News															
Noon News															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					5	\$425.00		0.00			
E 20	KSNV	08/07/12	09/03/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	2	\$325.00	1	0.00	NM	17	\$5,525.00
The Agenda 1230pm															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$325.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$325.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$325.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					5	\$325.00		0.00			
E 21	KSNV	08/07/12	09/03/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00
Days of our Lives															
COMMENTS APPLY TO SUB LINES A THRU B															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					5	\$425.00		0.00			
E 22	KSNV	08/07/12	09/03/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
The Doctors															
COMMENTS APPLY TO SUB LINES A THRU B															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$325.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					10	\$325.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					10	\$325.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					10	\$325.00		0.00			
E 23	KSNV	08/07/12	09/03/12	Dr. Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	32	\$14,400.00
Dr Phil															
COMMENTS APPLY TO SUB LINES A THRU B															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$450.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					10	\$450.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					10	\$450.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					10	\$450.00		0.00			
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.00	1	0.00	NM	17	\$11,900.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--					5	\$600.00		0.00			

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 Product Desc: OBAMA 4 AMERICA  
 Estimate: 1522  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$600.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$600.00		0.00			
E 27	KSNV	08/03/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.00	1	0.00	NM	66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	08/06/12	M---F--					6	\$1,000.00		0.00			
Week: 08/07/12		08/13/12	08/13/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					15	\$1,000.00		0.00			
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.00	1	0.00	NM	5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/13/12	08/13/12	MTWTF--					5	\$1,100.00		0.00			
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					5	\$1,000.00		0.00			
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.00	1	0.00	NM	6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	08/19/12	-----S-					2	\$650.00		0.00			
Week: 08/20/12		08/26/12	08/26/12	-----S-					2	\$650.00		0.00			
Week: 08/27/12		09/02/12	09/02/12	-----S-					2	\$650.00		0.00			
E 31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					5	\$1,000.00		0.00			
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	15	\$12,000.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$800.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$800.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					5	\$800.00		0.00			
E 33	KSNV	08/18/12	09/01/12	Weekend Jeopardy/WheelCM WKND Jeop/Wheel		630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	08/19/12	-----S-					1	\$500.00		0.00			
Week: 08/20/12		08/26/12	08/26/12	-----S-					1	\$500.00		0.00			
Week: 08/27/12		09/02/12	09/02/12	-----S-					1	\$500.00		0.00			
E 34	KSNV	08/04/12	08/11/12	News 3 Olympic Zone CM News 3 Olympic Zone		7:30-8:00PM	-----S-	:30	1	\$750.00	1	0.00	NM	2	\$1,500.00
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	08/05/12	-----S-					1	\$750.00		0.00			
Week: 08/06/12		08/12/12	08/12/12	-----S-					1	\$750.00		0.00			
E 35	KSNV	08/13/12	08/13/12		CM	8-10pm	M-----	:30	1	\$2,300.00	1	0.00	NM	1	\$2,300.00



Order / Rev: 104878  
 Alt Order #: 06837423  
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America  
 Product Desc: OBAMA 4 AMERICA  
 Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					1	\$1,100.00		0.00			
		Week: 08/20/12	08/26/12	-----S-					1	\$1,100.00		0.00			
		Week: 08/27/12	09/02/12	-----S-					1	\$1,100.00		0.00			
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
		Week: 08/20/12	08/26/12	-----S					1	\$1,100.00		0.00			
		Week: 08/27/12	09/02/12	-----S					1	\$1,100.00		0.00			
E 44	KSNV	08/07/12	09/03/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----					1	\$425.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$425.00		0.00			
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----					2	\$225.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$225.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$225.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$225.00		0.00			
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					2	\$1,400.00		0.00			
		Week: 08/20/12	08/26/12	-----S-					2	\$1,400.00		0.00			
		Week: 08/27/12	09/02/12	-----S-					2	\$1,400.00		0.00			
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S					1	\$400.00		0.00			
		Week: 08/20/12	08/26/12	-----S					1	\$400.00		0.00			
		Week: 08/27/12	09/02/12	-----S					1	\$400.00		0.00			
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	30	\$36,000.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--					10	\$1,200.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					20	\$1,200.00		0.00			
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S-					6	\$1,700.00		0.00			
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S					6	\$1,700.00		0.00			

Order / Rev: 104878  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week&M Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	5	\$1,700.00	3	0.00	NM	5	\$8,500.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-			5		\$1,700.00		0.00				
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week&M Olympics Daytime WEEKEND (5:00 AM-7:00 AM)	CM	4am-6pm	-----S-	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
OLYMPIC DAYTIME A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-			2		\$900.00		0.00				
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week&M Olympics Daytime WEEKEND (7:00 AM-3:00 PM)	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S			4		\$1,700.00		0.00				
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	M---FS-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
OLYMPIC PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/12	08/06/12	M---FS-			1		\$6,000.00		0.00				
E 55	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL INDIANAPOLIS @ PITT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$3,200.00		0.00				
E 56	KSNV	08/26/12	08/26/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$3,200.00		0.00				
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$1,100.00		0.00				
Week:		08/20/12	08/26/12	-----S			1		\$1,100.00		0.00				
N 58	KSNV	08/18/12	08/18/12	To the Point - PM To the Point	CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-			1		\$375.00		0.00				
N 59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1:	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$225.00		0.00				
N 60	KSNV	08/07/12	08/10/12	Olympics Late News 3 Late News during Olympics	CM	11pm-12:35am	-TWTF--	:30	4	\$1,100.00	7	0.00	NM	4	\$4,400.00
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/12	08/13/12	-TWTF--			4		\$1,100.00		0.00				
													Totals	675	\$512,525.00